

## **SUZIE'S NUT BUTTER COOKIES**

### AD COPY

Suzie's new soft baked cookies are 45% filled with creamy, dreamy, *real* nut butters. Try all 5 of our irresistibly delicious, NUTricious cookies!

Almond—Cashew—Peanut—Hazelnut—Spekulos

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Suzie's new chocolate covered cookies are loaded with creamy, dreamy, *real* nut butters. Try all 5 of our irresistibly delicious, NUTricious cookies!

Almond—Peanut—Spekulos

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### PACKAGING COPY

Are you ready for the ultimate in nut butter snacking? Meet Suzie's new soft baked cookies, loaded with creamy, dreamy *real* nut butters. Try all 5 of our irresistibly delicious, NUTricious cookies!

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Almond—Cashew—Peanut—Hazelnut—Spekulos

Are you ready for the ultimate in nut butter snacking? Meet Suzie's new chocolate covered cookies, loaded with creamy, dreamy *real* nut butters. Try all 5 of Suzie's irresistibly delicious, NUTricious cookies!

Almond—Peanut—Spekulos